



# ACTIVITY #5: YOUR MISSION STATEMENT





# Your Mission Statement

- Your mission statement outlines your life purpose, emphasizing what is truly important to you. It combines your values, expectations, and your measurement of success.
- Getting clear about what you want out of life and discovering why your goals are important to you helps you remain centered with your habits, routines, decisions, and future goals.

# CREATING YOUR MISSION STATEMENT



**Grab a piece of paper, give each question five minutes then put somewhere you see often:**

- 1. Think of someone that inspires you, what qualities do they have?**
- 2. How would you want someone to describe you?**
- 3. What would you like your legacy to be?**
- 4. What are your physical, mental, emotional, and spiritual goals?**
- 5. What are your unique abilities/talents/skills?**
- 6. What are your specific life goals?**

## MISSION STATEMENT EXAMPLES

- Often a mission statement is a sentence or two that sums up your goals. Here are some condensed versions so you get an idea. It's ok to have a sentence on you, goal for your family and a goal for your career as you wear several hats in life.
- **International Red Cross** – To prevent and alleviate human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.
- **Walt Disney** – To entertain, inform, and inspire people around the world through the power of storytelling.



# MISSION STATEMENT REFLECTION

**Choose a few reflections that resonate. Take 2 minutes to jot down responses to each.**

I am at my best when: \_\_\_\_\_

I will strive to prevent times when: \_\_\_\_\_

I feel most in the zone when: \_\_\_\_\_

I find joy when I do this most days: \_\_\_\_\_

I will seek out more opportunities to: \_\_\_\_\_

My life's journey is unique because: \_\_\_\_\_

I want to be seen as a person that can: \_\_\_\_\_

My future contribution to society will be: \_\_\_\_\_

I will start working towards: \_\_\_\_\_

I will strive to be more: \_\_\_\_\_

I will renew myself by focusing on these four: \_\_\_\_\_

There are no right or wrong answers

# DRAFT YOUR MISSION STATEMENT



**Copy this into your journal and answer. Return a day or two later to refine, condense and polish.**

**My mission is to create a life where...**

*I use these skills:* \_\_\_\_\_

*And seek to:* \_\_\_\_\_

*To help influence:* \_\_\_\_\_

*In order to build:* \_\_\_\_\_

*And provide more opportunities to:* \_\_\_\_\_

# TEAM MEETING QUESTIONS:



Who wants to share their mission statement?

What did you learn about yourself from writing your mission statement?

How will you change your approach to life to more fully align with your mission statement?

# Management Tip



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*Ask for what you want.* That sounds simple, doesn't it? But many of us struggle with it.

As leaders, we have a double responsibility. We need to train ourselves to ask for what we want from our teams (delivery, quality, collaboration, communication, etc.). Then, we need to encourage our individual contributors to ask for what they want. If they feel overwhelmed, or they want to do more of a certain type of work we need them to tell us.

Teaching yourself and your team how and when to speak up can create a strong, resilient team that can reach new heights together.